UNIVERSITI Tun Abdul Razak (UniRazak) is committed to becoming a principal centre of education in innovation, leadership and entrepreneurship.

Tourism and hospitality require increasing numbers of knowledgeable and industrially-driven staff.

Since its establishment in 1997, UniRazak’s Faculty of Hospitality and Tourism Management (FHTM) has become a centre for nurturing students into individuals who contribute to the industry.

It offers undergraduate programmes focusing on hotel management, tourism management, culinary arts and food service.

The programmes’ curriculum includes business fundamentals that emphasise on service innovation, service technology and social responsibility.

They also include industrial training.

Graduates become exemplary and productive human capital or innovative and dynamic entrepreneurs in the industry.

The university believes that every student acquires the skills to lead and manage hospitality services.

Students will have challenging coursework that involves industrial-related experiences.

Its programmes emphasise problem-based learning, business plan preparation and event management to ensure students academic success and to bridge industrial networking.

Also, they prepare students to acquire critical-thinking skills in business systems and processes, and strategies in local or international chain hospitality organisations.

FHTM has more than 30 full-time academic staff active in teaching as well as research and publications.

Comprising project paper and conference presentations, research is conducted and included in the bachelor’s degrees where students work together on fieldwork supervised by lecturers.

These activities have become FHTM’s grand event to end the final semester. Students look forward to participating in these research.
works as they gain knowledge.

More than 30 seminar papers were presented by lecturers and students at tourism conferences.

In the international frontier, conference papers comprised gastronomy, culinology, cultural and heritage tourism and hospitality were submitted and presented by lecturers at the International CHRIE Symposium in the US, EUTO Cultural Conference in Spain and International Joint World Cultural Tourism Conference in Thailand.

Last year, Unirazak's Graduate School launched the Master of Science (Hospitality Management) with specialisations in hotel, tourism, restaurant or food service.

For details, contact 03-76277000, email marketing@unirazak.edu.my or md@unirazak.edu.my, or visit www.unirazak.edu.my