University wins prestigious award

Universiti Tun Abdul Razak (UNIRAZAK), one of Malaysia’s foremost universities in innovation, leadership, and entrepreneurship, is proud to announce that it was recently honoured as ‘Asia’s Best B-School for Outstanding Contribution to Education’. Professor Datuk Dr Zabid Abdul Rashid, President and Vice Chancellor, received the award at the recent 2nd Asian B-School Awards 2011 held at Suntec Singapore on 22 July.

The Asian B-School Awards are regarded as one of the most prestigious awards in the academic world, and are presented by CMO Asia with the CMO Council as its Strategic Partner and Stars of the Industry Group as a research partner. The awards are presented to individuals and institutions that have surpassed several levels of excellence and have set an example of being a role model providing exemplary leadership, building institutions through leadership, innovation, as well as academic and industry interfaces. The basic criteria for nomination were quality input, academic output, placements, faculty and purpose, and the institution’s vision and mission.

The CMO Asia Advisory Board and the Advisory Council of the World Bank Congress were tasked with identifying Asia’s best business schools. These included prestigious universities from approximately 29 participating countries including Australia, Hong Kong, Singapore, China, Japan, Sri Lanka, Saudi Arabia, South Korea, Singapore, Israel, and UAE.

The jury was made up of dignitaries such as Bhaskar Chatterjee, Secretary to the Government of India, Department of Public Enterprises, Ministry of Heavy Industries and Public Enterprises; Michael McDonald, Global Chairman, World HRD Congress; Jonathan Peters, Global Chairman, Stars of the Industry Group; Dr Prasad Medury, Partner, Amrop India Consultants Pvt Ltd and many others.

In addition to winning the regional ‘Asia’s Best B-School for Outstanding Contribution to Education’ award, UNIRAZAK was also honoured in March this year with the bronze award in the Putra Brand Awards (Education and Learning), Malaysia’s largest consumer-based awards.

UNIRAZAK specialises in providing niche academic programmes that offer a unique and rewarding alternative to conventional, mainstream academic programmes. Examples include degrees in entrepreneurship, leadership, Islamic finance, taxation, insurance and retail and hypermarket.

For more information on UNIRAZAK’s academic programmes, email marketing@unirazak.edu.my