UniRazak gets top Asian B-school award

UNIVERSITI Tun Abdul Razak (UniRazak) was recently honoured as "Asia's Best B-School for Outstanding Contribution to Education". UniRazak president and vice-chancellor Professor Datuk Dr Md Zabid Abdul Rashid received the award at the 2nd Asian B-School Awards 2011 in Singapore last month.

The awards are regarded as one of the most prestigious awards in the academic world, and are presented by CMO Asia with the CMO Council as its strategic partner and Stars of the Industry Group as a research partner.

The awards are presented to individuals and institutions that have surpassed several levels of excellence and have set an example of providing leadership, building institutions through leadership, innovation and academic and industry interfaces.

The criteria for nomination were quality input, academic output, placements, faculty and purpose, and the institution’s vision and mission.

The CMO Asia Advisory Board and the Advisory Council of the World Bank Congress identified Asia's best business schools.

These included universities from 29 countries, including Australia, Hong Kong, Singapore, China, Japan, Sri Lanka, Saudi Arabia, South Korea, Singapore, Israel and UAE.

The jury included Bhaskar Chatterjee, secretary to the Indian government, Department of Public Enterprises, Ministry of Heavy Industries and Public Enterprises; Michael McDonald, global chairman, World HRD Congress; Jonathan Peters, global chairman, Stars of the Industry Group; and Dr Prasad Medury, partner, Amrop India Consultants Pvt Ltd.

UniRazak was also honoured in March with the bronze award in at Putra Brand Awards (Education and Learning), Malaysia’s largest consumer-based awards.

UniRazak provides niche academic programmes that offer a unique and rewarding alternative to mainstream academic programmes. Examples include degrees in entrepreneurship, leadership, Islamic finance, taxation, insurance, and retail and hypermarket.

For details, call 03-76277000, email marketing@unirazak.edu.my or visit unirazak.edu.my