Bank signs training deal with UniRazak

UNiversiti Tun Abdul Razak’s Centre for Executive Education has been appointed as a consultant for Bank Rakyat’s managers’ development training programme. The agreement was signed by UniRazak president and vice-chancellor Professor Datuk Dr Mohd Zabid Abdul Rashid and Bank Rakyat managing director Datuk Kamaruzaman Che Mat at the UniRazak’s campus recently.

It was witnessed by Bank Rakyat chairman Professor Tan Sri Dr Syed Jalaludin Syed Salim.

In the agreement, the centre will provide Bank Rakyat with a comprehensive training programme that will assist the bank to develop its human capital and ensure that they remain up-to-date on essential managerial skills.

Split into five sessions, the programme addresses key areas that the potential managers need to master. These sessions will cover topics such as Corporate Grooming, Fundamentals of Marketing, Business Creativity and Innovation, Problem-Solving and Decision-Making, Management Essentials, Coaching and Leadership, Successful Presentation Skills, Consumer Behaviour, Financial Analysis for Finance Professionals and Mastering Negotiation Skills.

CEE is a centre of excellence for human capital development through executive development programmes and services. It has many collaborations with world renowned partners.

For details, call 03-7627 7144, email cee@unirazak.edu.my. Alternatively, you can visit www.unirazak.edu.my/cee.