Strong partnerships

Established as one of Malaysia’s first private universities in 1997, Unirazak has since rebranded itself to focus on developing innovative academic programmes that it offers exclusively.

A few examples include its Bachelor in Entrepreneurship, Bachelor in Taxation, and Bachelor in Islamic Financial Planning.

Due to this, the university has won awards at the second International Standard Quality Awards 2012, the Putra Brand Awards (2011) and others.

Part of the reason for Unirazak’s success is the strength of the partnerships it has built with local and foreign institutions.

For example, Unirazak is the only university in the region, perhaps the world, to partner with Babson College, the US number one ranked university for entrepreneurship in the past 15 years.

Unirazak’s Bachelor of Accounting degree is offered together with CPA Australia certification, meaning Unirazak graduates with this degree will have professional accreditation from CPA Australia.

As such, Unirazak and its president and vice-chancellor, Prof Datuk Dr Md Zabid Haji Abdul Rashid, constantly look for new partners with whom it can build new linkages and shared support.

In just the first quarter of 2012, it has signed Memorandums of Understanding with four very important institutions— the Malaysian Institute of Human Resource Management (MIHRM); the Institute of Marketing Malaysia (IMM); the Malaysian Institute of Accountants (MIA) and the Inland Revenue Board of Malaysia (LHDN).

The MOUs with MIHRM and IMM were signed on March 21. Under these, Unirazak agrees to work together with MIHRM and IMM, the former in the area of human resource education and development, and the latter in the area of marketing with special reference to retail and hypermarket.

MIHRM and IMM will each assist in promoting Unirazak, provide industry input, recommend resources, and collaborate with Unirazak in human resources/marketing seminars or conferences.

In return Unirazak will develop programmes relevant to MIHRM and IMM, appoint resource persons as recommended by them, initiate research collaboration with them and collaborate in human resource/marketing seminars or conferences.

They were signed by Dr Zabid, MIHRM president Dr Mohd Kamal Mohd Khir and IMM president Datuk Sharifah Mohd Ismail.

On April 24, Unirazak signed an MOU with the Malaysian Institute of Accountants (MIA) agreeing that mutual benefit can be derived from scholarly interaction, conferences collaboration, cooperative research and other forms of academic or financial industry human capital development collaborations.

Furthermore the two parties will give mutual assistance in the preparation of seminars, conferences and workshops pertaining to the financial services industry, and work together on opportunities for other forms of cooperation, such as the delivery of award or non-award short courses.

The MOU was signed by Dr Zabid, and MIA president Datuk Mohd Nasir Ahmad.

Just recently on May 3, Unirazak signed an MOU with LHDN for the development of taxation related programmes and research activities, amongst others. Currently Unirazak is offering a Bachelor in Taxation programme, which so far is offered exclusively in Unirazak.

The MOU signals the intention for Unirazak and LHDN to work together further, with both parties looking forward to raising the level of taxation knowledge and related academic activity in the country.

This MOU was signed by Dr Zabid and LHDN chief executive officer/director Datuk Dr Mohd Shukor Mahfar.

Unirazak’s MOUs are a continuation of the university’s goal to build relationships with third parties such as professional bodies, educational institutions, government agencies and industry.

With these and other partnerships to come, Unirazak can continue to build and develop niche, pioneering academic programmes that are the first of their kind in Malaysia.

With this, it is better poised to achieve its vision “To become the Leading Institution in Providing Quality Education and Human Capital in ‘niche’ Areas among Emerging Economies.”

For details, look out for Unirazak’s advertisement in this StarSpecial.
Unirazak president and vice-chancellor Dr Zabid says Unirazak is constantly forging partnerships to benefit its students.